

## CASE STUDY

# How the Indianapolis Foundation is Building the Case for a Better Way to End Homelessness

## OVERVIEW

The Indianapolis Foundation is driving a systems-level shift in addressing homelessness through data-backed permanent supportive housing. Using Metaimpact as their multi-stakeholder operating system, they have built the collaborative infrastructure to turn vision into a citywide movement—starting with the Housing to Recovery initiative and scaling across their broader equity strategy.

## THE CHALLENGE

As a civic backbone organization, the Foundation needed to track more than just housing placements; they needed to monitor the wraparound services—mental health, medical, and case management—that keep people housed. With new goals to house 350 individuals through the Streets to Home program, they faced a critical hurdle: siloed information. To influence state-level policy, they needed to unify housing inventory, subsidy supply, and provider networks into a single, credible story for funders and the public.

## THE SOLUTION

Metaimpact became the central hub for citywide alignment. Key actions included:



### Centralized Inventory

Unified fragmented data from four systems to create the city's first comprehensive view of supportive housing.



### Ecosystem Coordination

Created shared workspaces for the Foundation, the City, and 15+ service providers to align goals and insights.



### Narrative Power

Used integrated tools to combine hard data with lived experience, generating compelling reports for civic leaders.



### Next-Gen Management

Built a next-generation permanent supportive housing platform where partners report unit availability and service readiness in real time—all within one shared environment.

## THE OUTCOME

The Foundation has shifted from reactive reporting to shaping a policy narrative:



### Active Collaboration

15+ providers now exchange insights and coordinate services in one environment.



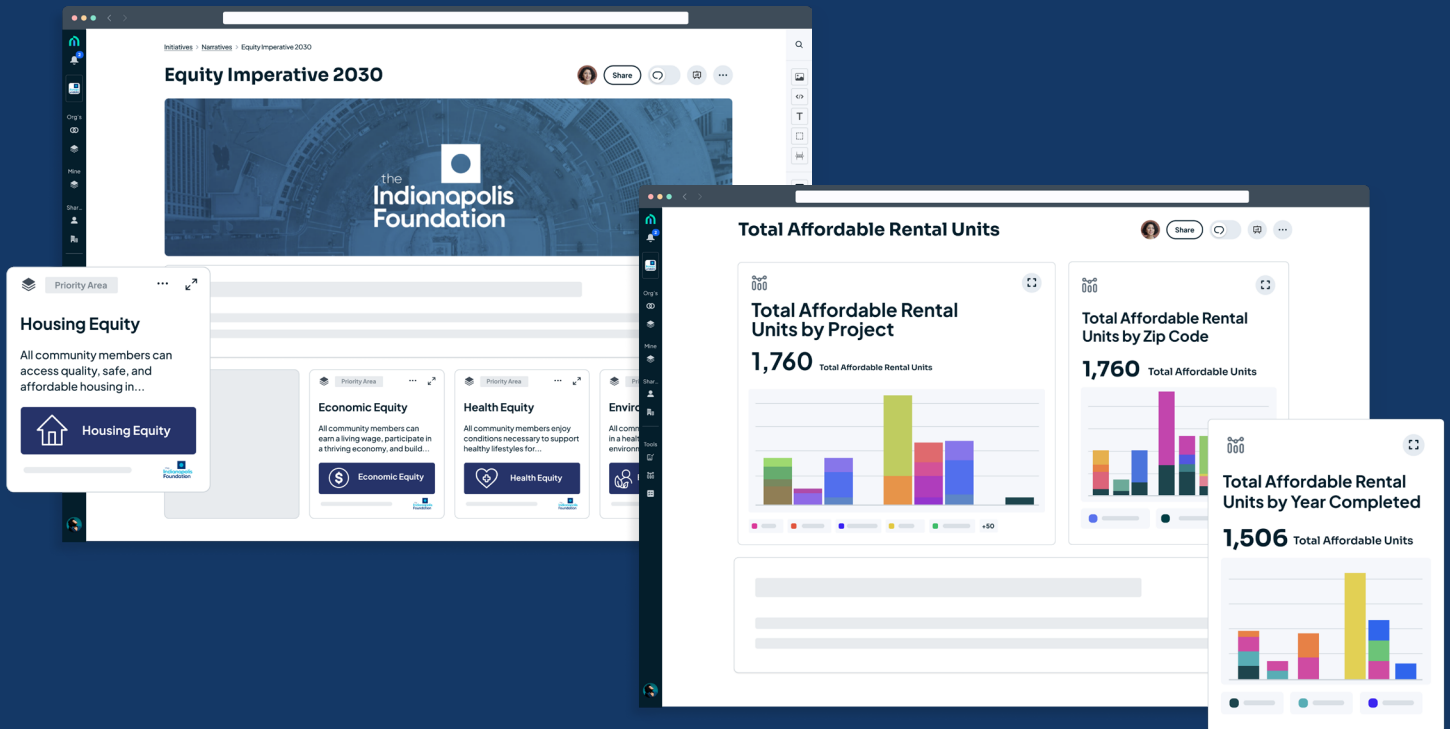
### Unprecedented Visibility

The shared housing inventory is on track to represent nearly 100% of all available permanent supportive units in Indianapolis — a first for the city.



### Credible Advocacy

A data-grounded narrative is now ready to inform decisions at both the city and statehouse levels.



## THE BOTTOM LINE

The Indianapolis Foundation is influencing a statewide shift toward permanent housing as policy. With Metaincubator, they aren't just advocating for change—they are providing the evidence to make it inevitable.

“Tracking the data and communicating the impact of our homelessness initiatives was siloed and cumbersome—until we started using Metaincubator. Now, we seamlessly gather data from multiple sources, integrate it with other reporting tools, and weave it into a compelling, data-driven story. Metaincubator is more than a vendor; they are true partners in solving our most significant problems.”



### Rob MacPherson

VP for Advancement, Center for Racial Equity and Economic Opportunity, The Indianapolis Foundation