

CASE STUDY

How Metaimpact helped Georgia Power deliver *safer, smarter* lighting infrastructure for the City of Atlanta

Georgia Power's work with municipalities on public lighting initiatives constitutes some of its most visible work in the community. From citywide lighting initiatives to lighting major sporting venues to broad-scale resilience and sustainability efforts, close coordination with municipalities is critical. Georgia Power recently worked with the City of Atlanta on a comprehensive lighting initiative called *Light Up the Night*.



THE CHALLENGE

Fragmented Coordination

The goal of *Light Up the Night*: Make Atlanta neighborhoods safer by reducing crime and traffic accidents through safer, smarter lighting. This required close coordination between Georgia Power and multiple city agencies and departments.

Project information existed in multiple spreadsheets, slide decks and long email threads. Manual reporting took hours to compile. City leaders struggled to understand what infrastructure updates were in progress and which ones had been completed. Communicating project status to such diverse parties proved challenging and a potential barrier to scaling the program for other municipalities.

THE SOLUTION

A Collaboration Platform for High-Impact Initiatives

The project needed a shared communications platform that could align two large institutions, dozens of stakeholders and rapidly evolving on-the-ground scenarios. Metaimpact was engaged to streamline Georgia Power's project communication with the City of Atlanta for the multi-year project.

Instead of coordinating through disconnected tools, both organizations adopted Metaimpact's single, secure, real-time communications environment.

- ➔ **Project data viewable in a single project interface**, including crime and traffic data from the City of Atlanta and lighting information from Georgia Power.
- ➔ **Live dashboards** replaced static spreadsheets and PDFs.
- ➔ **Automated reports** were generated with no manual compilation required.
- ➔ **Permission-based access** ensured the security of sensitive information.
- ➔ **Real-time visibility** enabled utility executives and city leaders to see updates for specific neighborhoods.

THE OUTCOME

A Model Built to Scale

By embracing Metaimpact's shared platform, Georgia Power unlocked the potential for simpler program replication with other municipalities.

Weekly **reporting time was reduced from hours to minutes.**

Stakeholder relationships were enhanced through **shared context, visibility and accountability.**

The City of Atlanta gained **real-time transparency** into progress, issues and results.

The collaboration model is now **expanding statewide**, with similar efforts planned for Savannah, Augusta, Macon and beyond.

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