

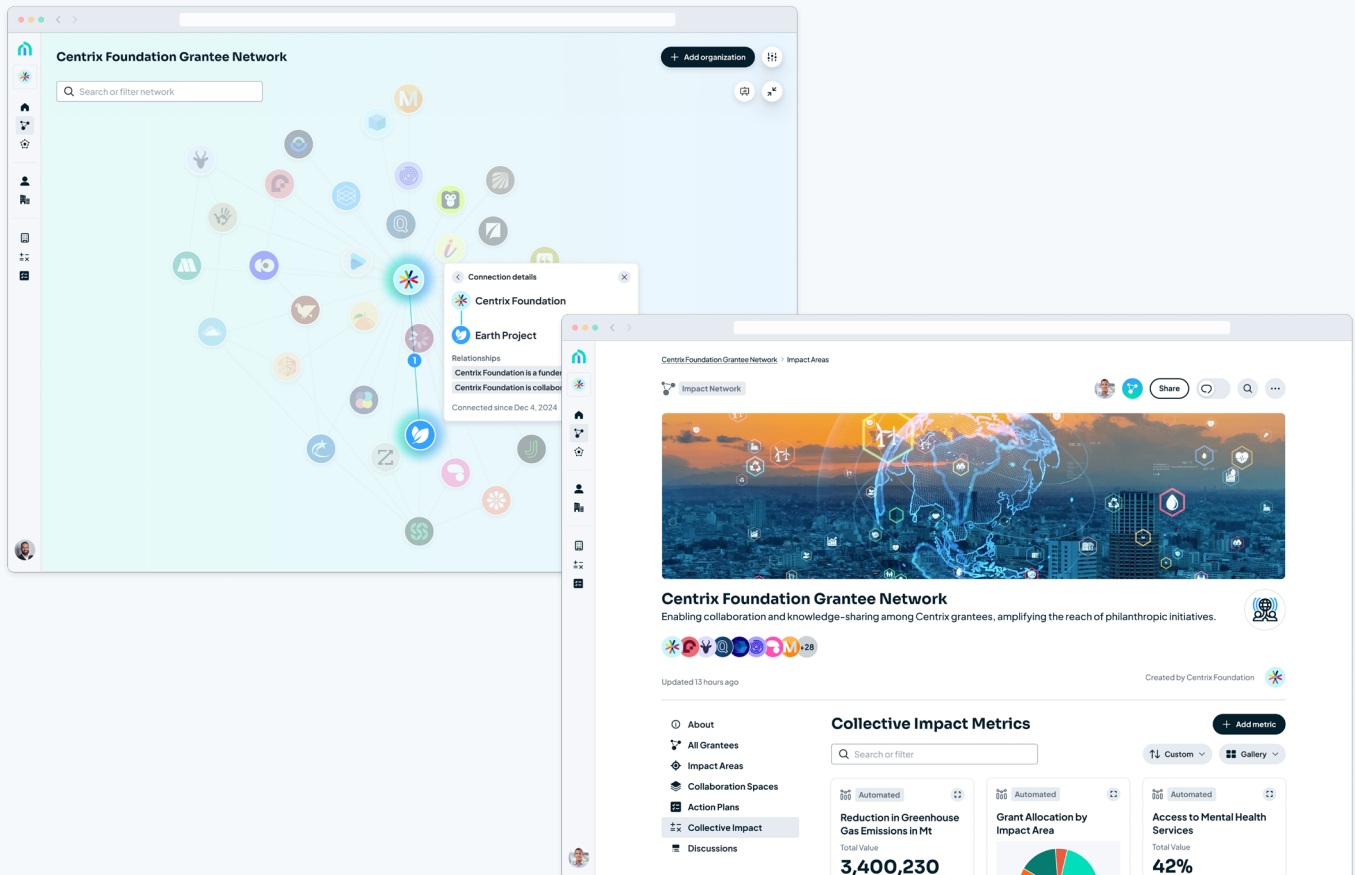


Metaimpact for Corporate Foundations

Corporate foundations are pivotal in driving social change, yet measuring and maximizing the impact of philanthropic initiatives can be challenging. Effectively managing a network of grantees, strategic multi-year philanthropic programs, and tracking individual and collective efforts requires a unified system that provides foundation teams and key stakeholders with a clear and comprehensive view of progress—an undertaking that is far from simple.

Metaimpact enables foundations to build digital impact networks, collaborative ecosystems where multiple stakeholders

can come together to act on shared goals and monitor performance with a shared system of measurement. Foundations can leverage impact networks to collaborate with grant recipients on funded initiatives, give grantees the opportunity to connect, and demonstrate the collective impact of their philanthropic endeavors. These digital impact networks support grant recipients by promoting collaboration and knowledge-sharing among grantees, amplifying the reach and effectiveness of philanthropic initiatives. By fostering these connections, corporate foundations can maximize the impact of their investments and drive meaningful social change.



Key Benefits



Collective Impact Measurement

While foundations often collect impact reports from grantees, these reports are often submitted individually which makes it difficult to aggregate and analyze data across different focus areas, programs, and geographies. Metaincense centralizes performance data from numerous grantees in a single location, enabling seamless aggregation and comprehensive analysis, thus providing a holistic view of the foundation's overall impact.



Enhanced Collaboration

The platform fosters deeper collaborations among grant recipients, community organizations, and other stakeholders, facilitating real-time communication and resource sharing, a requirement for enhancing employee giving/volunteerism efforts, driving economic development projects, and supporting community engagement programs.



Amplified Reach and Effectiveness

By leveraging digital impact networks, foundations can coordinate efforts across multi-year strategic initiatives, multiple projects, geographies, and community organizations, maximizing resource efficiency and broadening the impact of their initiatives.



Streamlined Reporting

Foundations often raise funds from outside donors and other foundations and need to share comprehensive performance reports with these grantors. Metaincense facilitates this process, enabling foundations to accurately track and measure the outcomes of their philanthropic endeavors, ensuring transparent and accountable reporting.

Why Metaincense?

Metaincense provides the digital infrastructure necessary for corporate foundations to maximize the impact of their investments and quantitatively measure the effectiveness of their strategic initiatives in collaboration with community stakeholders and nonprofit organizations. By utilizing impact networks, these teams can clearly demonstrate the social value of their activities, ensuring that their contributions are making a measurable difference. By fostering connections and promoting collaboration, Metaincense ensures that foundations can effectively support their grantees and achieve their philanthropic goals.

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